



Deloitte and Gigwalk Offer Companies More Timely and Actionable Data on Business Operations

Combined strengths of Deloitte and Gigwalk will leverage new innovative techniques, such as crowdsourcing, to provide clients with better visibility into their businesses operations by enabling efficient and real-time data collection and analytics

SAN FRANCISCO, May 27, 2015 — Deloitte Consulting LLP and Gigwalk today announced an alliance designed to enable real-time data collection to support immediate and actionable analytics. Through this alliance, client companies will be able to achieve better visibility and obtain more actionable data regarding key activities in their value-chain. The alliance enables better execution on-location, particularly at the moment of impact where consumers interact with products and services: in stores, restaurants, dealerships and other geographically dispersed locations.

“Across industry sectors, a challenge that many companies have is timely visibility into actual on-location execution, versus planned execution,” said Marcus Shingles, principal, Deloitte Consulting LLP, and a leader in [Deloitte's innovation group](#). “Out-of-stock products in a store, missing marketing collateral in an auto dealership, long lines at a bank, or unclear areas in a restaurant – all of these issues can have a negative impact on the consumer experience, brand reputation and sales. By working with Gigwalk we provide an innovative and efficient approach to gaining more timely, accurate and insightful data that companies can use to monitor performance and take more proactive and faster corrective action.”

Gigwalk provides a leading distributed workforce management platform and mobile application that connects people with the right work, anytime, anywhere. Gigwalk combines workforce management, crowdsourcing and a data driven approach to job and worker alignment. With a network of over 750,000 mobile-enabled independent contractors, also known as “Gigwalkers,” data and intelligence about something specific at a particular place and time, such as an in-store promotion, can be collected. Drawing on its systems integration, analytics and strategy capabilities, Deloitte will assist clients in integrating this new form of real-time crowdsourced data into their sales and field operational systems, aimed at improving business analysis.

“Lack of visibility is an age-old problem with a simple solution: real-time data,” said David Hale, CEO of Gigwalk. “In this data-driven world, there’s no excuse for blind planning and forecasting. We’re excited to combine Gigwalk’s innovative mobile workforce management platform with Deloitte’s know-how in helping companies stay strategically focused. Our goal is to help clients stay ahead of changes at their remote locations that may have a negative impact, then react quickly and turn them around to exceed customer-experience expectations.”

The announcement comes on the heels of Gigwalk’s release of “Gigwalk Enterprise,” a distributed workforce management solution that incorporates leading analytics capabilities with location-based mobile technology to help organizations increase the effectiveness of their workforce from virtually

anywhere in real-time. The release, along with this alliance, highlights the company's ongoing commitment to helping people get work done with greater efficiency.

For more information on Gigwalk please visit <http://www.gigwalk.com/>.

About Gigwalk

Gigwalk is a distributed workforce management platform that efficiently connects people with work. Gigwalk helps businesses better manage their workforce to achieve better business outcomes and maximizes human potential to make work better. Based in San Francisco, California, Gigwalk is backed by August Capital, Harrison Metal, Nokia Growth Partners, Randstad Innovation Fund, SoftTech, Greylock Discovery, Accelerator Ventures, and Founder Collective. For more information, visit www.gigwalk.com.

About Deloitte

Deloitte Consulting LLP helps organizations grow their businesses and enhance value by identifying actionable insights. More than 23,000 professionals provide a broad range of capabilities across human capital, strategy & operations and technology that are aligned to the particular needs of specific sectors, businesses and organizations. Deloitte provides clients with leading business insights that can help generate a tangible and measurable impact. With Deloitte's recent acquisition of Monitor, combined capabilities in areas such as innovation and growth are further enhanced and help identify strategic opportunities that will create impact in the marketplace.

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